

# STUDENT SCORECARD

Sacramento City College: Business & CIS Division

## MARKETING ASSOCIATE IN SCIENCE DEGREE

Academic Year: \_\_\_\_\_

Date: \_\_\_\_\_  
Name: \_\_\_\_\_  
ID: \_\_\_\_\_  
Phone: \_\_\_\_\_

<input type="checkbox"/>	Course #	Course Name	Units	Prerequisites and Advisories*	Semester Offered			Rec Sem	Grade
					FA	SP	SU		
		<b>English Prerequisite:</b> BUS 100 or ENGWR 101						1 <sup>st</sup>	
		<b>Math Prerequisite:</b> MATH 120						1 <sup>st</sup>	
		<b>Other Prerequisite:</b> CISC 300 or 310						1 <sup>st</sup>	
	ACCT 101 or ACCT 301	Fundamentals of College Accounting or Financial Accounting	3 - 4	Prerequisite: None; <i>Advisory: ENGRD 310 and MATH 100 101-301-</i>	F F	F F	F F, O	3 <sup>rd</sup>	
	BUS 300	Introduction to Business	3	Prerequisite: None, <i>Advisory: ENGWR 51 or ESLW 50</i>	F, O	F, O	F, O	1 <sup>st</sup>	
	BUS 310	Business Communications	3	Prerequisite: BUS 100, ENGWR 101, or ESLW 340	F, O	O	F	2 <sup>nd</sup>	
	BUS 340	Business Law	3	Prerequisite: None	F, O	F, O	F, O	4 <sup>th</sup>	
	CISA 305	Beginning Word Processing	2	Prerequisite: CISC 300 or 310; <i>Advisory: BUSTEC 100.1 or BUSTEC 300.1</i>	F, O	F, O	F, O	2 <sup>nd</sup>	
	CISA 340	Presentation Graphics	2	Prerequisite: None; <i>Advisory: BUSTEC 300.1 or BUSTEC 100.1 and CISC 300 or CISC 310</i>	F, O	F, O	O	2 <sup>nd</sup>	
	ECON 302	Principles of Macroeconomics	3	Prerequisite: MATH 120 or MATH 124	F, O	F, O	F, O	2 <sup>nd</sup>	
	MGMT 304	Introduction to Management Functions	3	Prerequisite: None; <i>Advisory: ENGWR 101, ESLW 340, or BUS 100</i>	H	H		3 <sup>rd</sup>	
	MKT 300	Principles of Marketing	3	Prerequisite: None; <i>Advisory: ENGWR 101, ESLW 340, or BUS 100</i>	H	H	O	1 <sup>st</sup>	
	MKT 310	Selling Professionally	3	Prerequisite: None	F	F		2 <sup>nd</sup>	
	MKT 312	Retailing	3	Prerequisite: None; <i>Advisory: BUS 100, ENGWR 101, or ESLW 340</i>	O			3 <sup>rd</sup>	
	MKT 314	Advertising	3	Prerequisite: None	F			3 <sup>rd</sup>	
	MKT 330	Internet Marketing	3	Prerequisite: None; <i>Advisory: CISC 305</i>	O	O		4 <sup>th</sup>	
<b>A Minimum of 3 units from the following:</b>									
	BUS 210	The Business Plan	1	Prerequisite: None		F (w)		4 <sup>th</sup>	
	BUS 212	Marketing for Small Businesses	1	Prerequisite: None		F (w)		4 <sup>th</sup>	

	BUS 220	Retailing and Merchandising for the Small Business	1	Prerequisite: None		F (w)		4 <sup>th</sup>	
	BUS 350	Small Business Management/Entrepreneurship	3	Prerequisite: None	F	F, O	O	4 <sup>th</sup>	
<b>Total Units Required</b> (not including prerequisites):			40-41						

\* All prerequisite courses must be completed with a grade of C or better.

### Suggested Electives:

California State University – Breadth	University of California or California State University - IGETC	Local GE Pattern
BUS 320: Concepts in Personal Finance	ECON 302: Principles of Macroeconomics	BUS 320: Concepts in Personal Finance
BUS 330: Managing Diversity in the Workplace	ECON 304: Principles of Microeconomics	BUS 330: Managing Diversity in the Workplace
ECON 302: Principles of Macroeconomics		ECON 100: Introduction to Economics
ECON 304: Principles of Microeconomics		ECON 302: Principles of Macroeconomics
		ECON 304: Principles of Microeconomics