

STUDENT SCORECARD

Sacramento City College: Business & CIS Division

MARKETING, ADVERTISING ASSOCIATE IN SCIENCE DEGREE

Academic Year: _____

Date: _____
 Name: _____
 ID: _____
 Phone: _____

* All prerequisite courses must be completed with a grade of C or better.

<input type="checkbox"/>	Course #	Course Name	Units	Prerequisites and Advisories*	Semester Offered			Rec Sem	Grade
					FA	SP	SU		
		English Prerequisite: BUS 100 or ENGWR 101						1 st	
	ACCT 101 or ACCT 301	Fundamentals of College Accounting or Financial Accounting	3 - 4	Prerequisite: None; <i>Advisory: ENGRD 310 and MATH 100</i> 101-301-	F F	F F	F F, O	4 th	
	BUS 300	Introduction to Business	3	Prerequisite: None, <i>Advisory: ENGWR 51 or ESLW 50</i>	F, O	F, O	F, O	1 st	
	BUS 310	Business Communications	3	Prerequisite: BUS 100, ENGWR 101, or ESLW 340	F, O	O	F	2 nd	
	BUS 340	Business Law	3	Prerequisite: None	F, O	F, O	F, O	4 th	
	CISA 340	Presentation Graphics	2	Prerequisite: None; <i>Advisory: BUSTEC 100.1 or BUSTEC 300.1</i>	F, O	F, O	O	1 st	
	GCOM 313 or GCOM 340	Digital Layout I or Digital Illustration for Graphic Design I	3	Prerequisite: None				2 nd	
	GCOM 330	Digital Imaging I	3	Prerequisite: None				3 rd	
	GCOM 360	User Interface Design	3	Prerequisite: GCOM 330 or concurrent enrollment in GCOM 330				4 th	
	MGMT 304	Introduction to Management Functions	3	Prerequisite: None; <i>Advisory: ENGWR 101, ESLW 340, or BUS 100</i>	H	H		2 nd	
	MKT 300	Principles of Marketing	3	Prerequisite: None; <i>Advisory: ENGWR 101, ESLW 340, or BUS 100</i>	H	H	O	1 st	
	MKT 310	Selling Professionally	3	Prerequisite: None	F	F		2 nd	
	MKT 312	Retailing	3	Prerequisite: None; <i>Advisory: BUS 100, ENGWR 101, or ESLW 340</i>	O			3 rd	
	MKT 314	Advertising	3	Prerequisite: None	F			3 rd	
	MKT 330	Internet Marketing	3	Prerequisite: None; <i>Advisory: CISC 305</i>	O	O		4 th	
Total Units Required (not including prerequisites):			41-42						

Suggested Electives:

California State University – Breadth	University of California or California State University - IGETC	Local GE Pattern
BUS 320: Concepts in Personal Finance	ECON 302: Principles of Macroeconomics	BUS 320: Concepts in Personal Finance
BUS 330: Managing Diversity in the Workplace	ECON 304: Principles of Microeconomics	BUS 330: Managing Diversity in the Workplace
ECON 302: Principles of Macroeconomics		ECON 100: Introduction to Economics
ECON 304: Principles of Microeconomics		ECON 302: Principles of Macroeconomics
		ECON 304: Principles of Microeconomics